



ENGLISH



GDPR
General Data
Protection Regulation



Privacy Policy GDPR - European Regulation EU/2016/679

1. Introduction

This privacy policy is provided pursuant to Regulation EU 2016/679 (GDPR) and describes the methods of processing personal data of users who visit the website www.frescoyo.com, www.frescoyo.it, and www.frescoyo.eu (hereinafter referred to as "Site"). The privacy of our users is of utmost importance, and we are committed to protecting the personal data collected.

2. Data Controller

The data controller is **Scienzanova srl**, headquartered at Via Enrico Mattei 85/87, 86039 Termoli (CB) – Italy, email: privacy@frescoyo.it.

3. Types of Data Collected

The Site collects various types of personal data:

- **Browsing data:** During navigation, the computer systems and software procedures used to operate the Site acquire certain personal data whose transmission is implicit in the use of Internet communication protocols. This information is not collected to be associated with identified individuals, but by its very nature could, through processing and association with data held by third parties, allow users to be identified.
- IP addresses
- Domain names of the computers used by users
- URI of the requested resources
- Time of the request
- Method used to submit the request to the server
- Size of the file obtained in response
- Numeric code indicating the status of the response from the server (successful, error, etc.)
- Other parameters related to the user's operating system and computing environment

- **Data voluntarily provided by the user:** The optional, explicit, and voluntary sending of emails to the addresses indicated on this Site involves the subsequent acquisition of the sender's address, necessary to respond to requests, as well as any other personal data included in the message.
- Name and surname
- Email address
- Phone number
- Other personal data voluntarily provided by the user

- **Cookies:** The Site uses technical and profiling cookies. For more details, refer to the section Cookie Policy.



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4. Purpose of Data Processing

Personal data is processed for the following purposes:

- **Service provision:** To provide and manage the services offered by the Site, including registration and access to reserved areas.
- **Request management:** To respond to information, assistance, and support requests.
- **Marketing:** To send informational and promotional communications, with the user's consent.
- **Legal compliance:** To fulfill legal or regulatory obligations.
- **Service improvement:** To analyze statistical data to improve the services offered by the Site.

5. Legal Basis for Processing

The processing of personal data is based on one or more of the following legal bases:

- **Consent:** The user has given consent to the processing of their personal data for one or more specific purposes.
- **Contract performance:** The processing is necessary for the performance of a contract to which the user is a party or to take pre-contractual measures at the user's request.
- **Legal obligations:** The processing is necessary to comply with a legal obligation to which the data controller is subject.
- **Legitimate interests:** The processing is necessary for the legitimate interests pursued by the data controller or third parties, provided these are not overridden by the interests or fundamental rights and freedoms of the data subject requiring the protection of personal data.

6. Processing Methods

Personal data is processed using manual and electronic tools, with logic strictly related to the purposes and in a manner that ensures the security and confidentiality of the data. Adequate technical and organizational measures are adopted to protect personal data against unauthorized access, alteration, disclosure, or destruction.

7. Data Retention

Personal data will be retained for the time strictly necessary to achieve the purposes for which it was collected and in compliance with applicable legal terms. Specifically:

- **Browsing data:** Retained for the time strictly necessary for the technical functioning of the Site and statistical analysis.
- **Data voluntarily provided:** Retained for the time necessary to respond to the user's requests or to manage the contractual relationship.
- **Data for marketing purposes:** Retained until the user withdraws their consent.



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8. Data Disclosure

Personal data may be disclosed to:

- **Service providers:** Third parties providing services instrumental to the purposes of the processing (e.g., IT service providers, hosting providers).
- **Judicial or administrative authorities:** Competent authorities in compliance with legal obligations or for the protection of the data controller's rights.
- **Group companies:** Other companies controlled by or associated with the data controller, for the same purposes as the processing.

9. Data Transfer Abroad

If personal data is transferred to non-EU countries, the transfer will occur in compliance with the provisions of Articles 44 and following of the GDPR, ensuring an adequate level of protection of personal data.

10. Data Subject's Rights

Users have the right to:

- **Access:** Obtain confirmation as to whether or not personal data concerning them is being processed and, if so, access the data.
- **Rectification:** Obtain the correction of inaccurate personal data without undue delay.
- **Erasure:** Obtain the erasure of personal data without undue delay under the conditions provided by Article 17 of the GDPR.
- **Restriction:** Obtain the restriction of processing under the conditions provided by Article 18 of the GDPR.
- **Portability:** Receive personal data in a structured, commonly used, and machine-readable format and transmit it to another data controller without hindrance.
- **Objection:** Object at any time, for reasons related to their particular situation, to the processing of personal data.
- **Consent withdrawal:** Withdraw consent to the processing of personal data at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

Requests to exercise rights can be addressed to the data controller via email at:

privacy@frescoyo.it

11. Privacy Policy Changes

The data controller reserves the right to modify this privacy policy at any time by publishing changes on the Site. Users are invited to regularly review this page to stay informed of any changes.

12. Contact Information

For any information or request regarding privacy, users can contact the data controller via email at **privacy@frescoyo.it** or by mail at **Scienzanova srl - Via Enrico Mattei 85/87 - 86039 Termoli (CB) – Italy**